

Sinclair
Broadcasting is
forcing its stations
to air an unbalanced
political movie only
days before the
election and without
commercial
interruption; in
other words, it is
being offered as
"news." This is a
clear violation of
our democratic
principles and
serves as a perfect
example of the
dangers of media
consolidation.

Sinclair is licensed
to use the public
airwaves free of
charge, and is
obligated by law to
serve the public
interest. This
company is
sufficiently large
to have an impact on
political discourse
But when large
companies control
the airwaves, they
can offer the
material they WANT
the public to see,
rather than present
a balance of
viewpoints that is
necessary for the
preservation of our
democratic process.
We see more of what
benefits their
"bottom line" rather
than what is
essential for our
democracy. Instead
of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter.

Sinclair's actions
show why we need to
strengthen media
ownership rules and
re-establish the

Fairness Doctrine.
The license renewal
process needs to
have real impact,
rather than require
a returned postcard.

I thank you for your
attention to this
urgent matter.